

Harris Interactive QuickQuery
 Fielding Period: November 5-7, 2012
 NEFE
 Weighted To The U.S. General Adult Population - Propensity

7 Nov 2012

Q1205 Have you or any of your family members (e.g., spouse, parent, other close relative) exhibited a diminished capacity in financial decision making due to age/illness (e.g., someone making inappropriate financial choices or making financial mistakes, or unable to manage their finances properly due to an illness, such as Alzheimer's, dementia, stroke, injury, or due to aging)?

Base: All Respondents

	Region				Age				Male Age				Female Age				Marital Status					
	Total	North- east	Mid- west	South	West	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Married	Single/ Never	Div./ Sep./ Wid.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2059	496	519	637	407	786	454	349	470	944	355	210	159	220	1115	431	244	190	250	1006	669	253
Weighted Base	2059	434	452	697	476	644	352	358	706	999	314	189	162*	333	1060	330	162	196	373	1109	597	254
Yes	255 12%u	49 11%	49 11%	104 15%a	52 11%	73 11%	45 13%	36 10%	100 14%	127 13%	45 14%p	27 14%	16 10%	40 12%	128 12%	29 9%	18 11%	21 11%	61 16%P	158 14%au	60 10%	29 11%
No	1673 81%FJU	351 81%	373 82%	554 79%	396 83%	494 77%	281 80%	305 85%F	592 84%F	786 79%	213 68%	144 76%	138 85%K	290 87%KL	887 84%AJ	281 85%KL	137 84%K	167 86%Kl	302 81%K	910 82%u	458 77%	218 86%U
Not sure	131 6%IOtv	34 8%	30 7%	39 6%	28 6%	76 12%AgHI	26 7%I	16 4%	14 2%	87 9%AO	56 18%LMN	18 10%NrS	8 5%n	4 1%	45 4%	20 6%N	7 5%n	8 4%	10 3%	42 4%	79 13%ATV	7 3%
Sigma	2059 100%	434 100%	452 100%	697 100%	476 100%	644 100%	352 100%	358 100%	706 100%	999 100%	314 100%	189 100%	162 100%	333 100%	1060 100%	330 100%	162 100%	196 100%	373 100%	1109 100%	597 100%	254 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E - A/F/G/H/I - A/J/O - K/L/M/N/P/Q/R/S - A/T/U/V
 Overlap formulae used. * small base

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Q1210 Which of the following, if any, led you to believe that you or your family member(s) had shown diminished capacity in financial decision making? Please select all that apply.

Base: Self/Family Member(s) Exhibited Diminished Financial Capacity

	Region					Age				Male Age					Female Age					Marital Status		
	Total	North-east	Mid-west	South	West	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Married	Single/ Never Married	Div./ Sep./ Wid.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	250	61	57	84	48	92	48	43	67	114	42	23	21	28	136	50	25	22	39	137	69	25
Weighted Base	255	49*	49**	104*	52**	73*	45**	36**	100*	127*	45**	27**	16**	40**	128*	29*	18**	21**	61**	158*	60*	29**
Trouble With Bills (Net)	119 47%o	29 59% ^d	26 53%	39 37%	25 47%	30 41%	24 53%	17 48%	48 47%	68 54%	19 42%	18 68%	4 28%	27 68%	51 40%	11 39%	6 31%	13 63%	21 34%	71 45%	26 44%	17 58%
Forgot to pay bills, had unpaid bills, or paid bills late	104 41% ^d	29 59% ^{AD}	26 52%	32 31%	17 32%	24 33%	24 53%	15 41%	41 41%	55 44%	13 30%	18 68%	4 24%	20 51%	49 38%	11 39%	6 31%	11 55%	21 34%	62 39%	21 35%	17 58%
Mistakenly paid bills twice	35 14% ^o	10 20%	3 7%	13 13%	9 16%	9 12%	1 2%	6 16%	20 20%	27 21% ^{AO}	7 15%	- -	2 14%	18 45%	8 6%	2 7%	1 4%	3 16%	2 3%	26 16%	8 14%	* 1%
Had trouble calculating simple math problems	93 36% ^{FU}	12 25%	24 48%	36 35%	21 41%	11 14%	17 38%	10 27%	56 55% ^{AF}	39 31%	2 5%	13 48%	6 39%	18 45%	54 42%	8 29%	4 23%	4 17%	38 62%	68 43% ^U	10 17%	10 34%
Made irrational purchases	89 35%	18 37%	19 39%	35 34%	15 30%	26 35%	16 37%	5 14%	41 41%	46 36%	14 31%	12 44%	3 16%	18 45%	43 33%	12 42%	5 26%	3 13%	23 39%	57 36%	20 34%	8 29%
Depleted savings accounts	52 21% ^o	23 47% ^{AD}	8 17%	15 15%	6 11%	20 27%	10 21%	9 24%	14 14%	37 30% ^{AO}	16 35%	6 24%	3 17%	13 32%	15 12%	4 15%	3 18%	6 30%	1 2%	33 21%	12 20%	5 17%
Family/Caregiver Stole Money (Net)	46 18% ^I	7 14%	14 28%	18 17%	7 14%	17 24% ^I	16 35%	7 18%	6 6%	26 21%	13 28%	12 43%	1 8%	1 2%	20 15%	5 17%	4 22%	5 26%	5 9%	23 14%	18 30% ^{AT}	4 15%
Had family member(s) steal money from me/them	33 13% ^I	4 9%	13 26%	11 11%	4 8%	11 15% ⁱ	13 30%	6 15%	3 3%	19 15%	8 17%	9 35%	1 8%	1 2%	14 11%	3 10%	4 22%	4 21%	2 4%	17 11%	14 23% ^A	1 3%
Had caregiver(s) or legal advisor(s) steal money from me/them	19 7%	2 5%	6 12%	7 7%	3 6%	7 9%	7 17%	1 3%	4 4%	13 10%	5 11%	7 27%	- -	1 2%	6 5%	2 7%	* 2%	1 5%	3 5%	10 7%	4 7%	4 14%
Suffered serious credit problems	45 18%	14 29% ^a	10 20%	16 15%	5 9%	21 29% ^A	5 10%	4 11%	15 15%	20 16%	11 25%	2 7%	1 7%	6 16%	25 19%	10 34%	3 15%	3 15%	9 15%	25 16%	12 21%	6 21%
Made inappropriate investment decisions	32 12% ^D	9 19% ^D	14 28%	4 4%	5 9%	19 25% ^{AI}	3 6%	2 6%	8 8%	20 16%	12 27%	2 6%	2 13%	4 11%	12 9%	6 22%	1 7%	- -	4 7%	20 13%	9 15%	* 1%
Was victimized by fraud (e.g., scams, identity theft)	27 11% ^o	7 14%	7 15%	11 11%	2 4%	9 13%	3 6%	8 23%	7 7%	19 15%	8 19%	1 2%	5 31%	5 14%	8 6%	1 3%	2 11%	4 17%	1 2%	17 11%	3 4%	7 24%
Had home go into foreclosure	11 4% ^o	1 3%	5 9%	3 3%	1 3%	7 9% ^{aI}	2 5%	2 5%	- -	9 7%	5 12%	2 6%	2 11%	- -	2 2%	1 5%	1 3%	- -	- -	7 4%	4 7%	- -

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E - A/F/G/H/I - A/J/O - K/L/M/N/P/Q/R/S - A/T/U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q1210 Which of the following, if any, led you to believe that you or your family member(s)
 had shown diminished capacity in financial decision making? Please select all that apply.

Base: Self/Family Member(s) Exhibited Diminished Financial Capacity

	Region				Age				Male Age				Female Age				Marital Status					
	Total	North- east	Mid- west	South	West	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Married	Single/ Never Married	Div./ Sep./ Wid.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Weighted Base	255	49*	49**	104*	52**	73*	45**	36**	100*	127*	45**	27**	16**	40**	128*	29*	18**	21**	61**	158*	60*	29**
Other	69 27%F	14 28%	4 9%	36 35%	15 28%	11 16%	14 31%	13 36%	31 30%	32 25%	6 13%	5 21%	6 39%	14 36%	37 29%	6 20%	8 46%	7 33%	16 27%	45 29%	15 24%	7 25%
Sigma	608 239%	145 295%	139 282%	222 213%	102 197%	174 237%	115 256%	81 221%	239 239%	336 265%	107 240%	76 288%	35 219%	117 297%	272 212%	67 233%	38 209%	46 222%	122 200%	387 245%	132 219%	65 228%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E - A/F/G/H/I - A/J/O - K/L/M/N/P/Q/R/S - A/T/U/V
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Q1215 Given your/your family member(s) diminished capacity in financial decision making,
 who do you/will you most trust to make financial decisions on your/their behalf?

Base: Self/Family Member(s) Exhibited Diminished Financial Capacity

	Region				Age				Male Age				Female Age				Marital Status					
	Total	North- east	Mid- west	South	West	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Married	Single/ Never Married	Div./ Sep./ Wid.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	250	61	57	84	48	92	48	43	67	114	42	23	21	28	136	50	25	22	39	137	69	25
Weighted Base	255	49*	49**	104*	52**	73*	45**	36**	100*	127*	45**	27**	16**	40**	128*	29*	18**	21**	61**	158*	60*	29**
Family (Net)	219 86%	44 89%	44 89%	85 81%	46 89%	62 84%	41 91%	33 91%	83 83%	113 89%	39 88%	24 90%	15 92%	35 89%	106 83%	22 78%	17 92%	19 91%	48 79%	136 86%	51 86%	24 83%
Myself (if you are a family member caring for someone with diminished capacity)	91 36%	21 43%	16 33%	32 31%	21 41%	25 34%	15 34%	13 37%	37 37%	47 37%	20 44%	7 26%	5 30%	16 40%	44 34%	5 19%	8 46%	9 41%	21 35%	50 32%	24 40%	13 47%
Other family members (e.g., siblings if you have a parent who is experiencing diminished capacity in financial decision making)	65 25%	10 21%	10 21%	29 28%	15 29%	16 22%	7 15%	13 35%	29 29%	27 21%	5 11%	4 14%	7 44%	11 27%	38 30%	11 38%	3 17%	6 28%	18 30%	35 22%	18 31%	8 29%
Spouse or partner	46 18%	11 22%	10 21%	15 14%	10 19%	15 21%	10 22%	6 16%	15 15%	26 21%	10 22%	7 25%	1 8%	8 21%	20 15%	5 19%	3 17%	4 21%	7 11%	36 23%	6 10%	2 7%
Children (if you yourself have experienced diminished capacity in financial decision making)	17 7%i	2 4%	7 14%	9 8%	- -	6 8%	9 19%	1 4%	2 2%	13 10%	5 11%	6 24%	1 9%	* 1%	5 4%	1 3%	2 13%	- -	1 2%	14 9%	3 5%	- -
Attorney or legal guardian	14 6%	2 4%	3 5%	8 8%	1 3%	4 5%	2 4%	* 1%	8 8%	6 4%	3 7%	1 5%	- -	1 3%	8 7%	1 2%	1 3%	* 1%	7 12%	7 5%	3 5%	3 12%
Financial advisor	6 2%	- -	1 1%	4 4%	1 2%	2 2%	1 1%	* 1%	3 3%	4 3%	1 2%	- -	- -	3 8%	2 1%	1 3%	1 3%	* 2%	- -	6 3%	- -	* 1%
Health care provider	1 1%	- -	- -	- -	1 3%	* *	1 2%	- -	- -	1 1%	* 1%	1 4%	- -	- -	- -	- -	- -	- -	- -	- -	1 2%	- -
Other	15 6%j	4 7%	2 4%	7 7%	2 4%	6 8%	1 2%	3 7%	6 6%	3 2%	1 2%	* 2%	1 8%	- -	12 9%aj	5 17%	* 1%	1 6%	6 9%	9 6%	5 8%	1 3%
Sigma	255 100%	49 100%	49 100%	104 100%	52 100%	73 100%	45 100%	36 100%	100 100%	127 100%	45 100%	27 100%	16 100%	40 100%	128 100%	29 100%	18 100%	21 100%	61 100%	158 100%	60 100%	29 100%

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Q1220 Are there or have there been any disagreements/conflicts/confrontation among any of the following people with regards to your/your family member's diminished capacity in financial decision making? Please select all that apply.

Base: Self/Family Member(s) Exhibited Diminished Financial Capacity

	Region					Age				Male Age					Female Age					Marital Status		
	Total	North- east	Mid- west	South	West	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Married	Single/ Never Married	Div./ Sep./ Wid.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	250	61	57	84	48	92	48	43	67	114	42	23	21	28	136	50	25	22	39	137	69	25
Weighted Base	255	49*	49**	104*	52**	73*	45**	36**	100*	127*	45**	27**	16**	40**	128*	29*	18**	21**	61**	158*	60*	29**
Any (Net)	149 58%	33 67%	28 57%	64 62%	24 46%	61 83%AI	19 43%	19 53%	49 49%	78 62%	39 88%	13 49%	8 50%	18 46%	70 55%	22 76%	6 34%	11 55%	31 51%	95 60%	38 64%	8 29%
With Family (Sub-Net)	134 52%i	27 54%	28 56%	57 54%	23 44%	56 77%AI	19 43%	18 50%	40 40%	68 54%	35 78%	13 49%	7 44%	13 34%	66 51%	22 75%	6 34%	11 55%	27 44%	86 55%	34 57%	6 22%
Among siblings	51 20%	15 30%	5 10%	24 23%	8 14%	17 24%	5 11%	11 29%	17 17%	23 18%	8 19%	1 6%	4 28%	8 21%	28 22%	9 31%	4 20%	6 30%	9 15%	31 20%	13 22%	2 9%
With other family members	49 19%	7 13%	11 22%	24 23%	7 14%	22 29%A	6 14%	3 10%	17 17%	24 19%	13 28%	3 12%	3 18%	6 15%	24 19%	9 31%	3 18%	1 3%	11 19%	30 19%	12 20%	3 9%
Between parents and children	39 15%	6 11%	13 25%	13 13%	8 15%	19 26%AI	7 16%	4 10%	9 9%	21 16%	11 24%	7 27%	* 2%	3 7%	18 14%	9 30%	- -	3 16%	6 10%	24 15%	12 20%	1 5%
With my/their spouse or partner	29 11%i	8 16%	4 7%	13 12%	5 10%	13 18%i	6 13%	5 14%	5 5%	17 13%	9 20%	5 17%	2 13%	1 3%	12 9%	4 15%	1 7%	3 15%	4 6%	21 13%	4 6%	3 11%
Among parents	20 8%i	3 6%	4 8%	10 10%	3 5%	16 22%AI	3 7%	* 1%	- -	8 7%	6 14%	2 7%	- -	- -	12 9%	10 35%	1 8%	* 1%	- -	8 5%	11 18%AT	* 2%
With financial advisors and/or lawyers	8 3%t	2 4%	1 1%	3 3%	2 4%	5 6%	1 2%	* 1%	2 2%	5 4%	4 8%	1 3%	* 1%	- -	3 2%	1 4%	- -	- -	2 3%	1 1%	3 6%t	3 10%
Other	18 7%	6 13%	1 1%	9 9%	1 3%	5 7%	1 1%	1 3%	11 11%	12 10%	5 10%	- -	1 5%	7 18%	5 4%	1 3%	1 3%	* 1%	4 6%	13 8%	5 8%	- -
There have been no disagreements/conflict/confrontation.	106 42%F	17 33%	21 43%	40 38%	28 54%	12 17%	26 57%	17 47%	51 51%F	48 38%	5 12%	14 51%	8 50%	21 54%	58 45%	7 24%	12 66%	9 45%	30 49%	63 40%	22 36%	20 71%
Sigma	318 125%	63 128%	58 118%	136 130%	62 119%	110 150%	55 122%	42 114%	112 112%	158 125%	61 136%	33 123%	18 117%	46 117%	160 125%	49 173%	22 121%	23 112%	66 108%	190 121%	82 136%	33 116%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E - A/F/G/H/I - A/J/O - K/L/M/N/P/Q/R/S - A/T/U/V
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Q1225 What do you believe are the major barriers toward openly communicating with family members about possible cognitive decline issues related to finances? Please select all that apply.

Base: All Respondents

	Region				Age				Male Age					Female Age					Marital Status			
	Total	North- east	Mid- west	South	West	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Married	Single/ Never Married	Div./ Sep./ Wid.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2059	496	519	637	407	786	454	349	470	944	355	210	159	220	1115	431	244	190	250	1006	669	253
Weighted Base	2059	434	452	697	476	644	352	358	706	999	314	189	162*	333	1060	330	162	196	373	1109	597	254
Any (Net)	1419	272	308	490	349	453	242	243	481	681	221	123	107	230	738	232	119	137	251	755	415	182
	69%B	63%	68%	70%b	73%B	70%	69%	68%	68%	68%	70%	65%	66%	69%	70%	70%	73%	70%	67%	68%	70%	72%
Person who has experienced diminished capacity in financial decision making has fear of losing independence	691	140	169	223	158	177	97	117	300	284	69	45	46	124	407	108	52	71	176	411	166	86
	34%FGJ	32%	37%	32%	33%	28%	28%	33%	42%AFG	28%	22%	24%	28%	37%KL	38%AJ	33%K	32%K	36%KL	47%KLMn	37%AU	28%	34%
	U								H										Pqr			
Refusal by family members to recognize a problem exists	655	142	142	212	159	210	105	114	226	277	83	43	50	101	378	127	62	64	125	356	173	79
	32%J	33%	31%	30%	33%	33%	30%	32%	32%	28%	26%	23%	31%	30%	36%AJ	39%KL	38%KL	33%	34%l	32%	29%	31%
Embarrassment by person who has experienced diminished capacity in financial decision making	631	138	146	191	156	203	107	108	213	264	70	53	47	93	367	133	54	61	120	354	166	77
	31%dJ	32%	32%	27%	33%	32%	30%	30%	30%	26%	22%	28%	29%	28%	35%AJ	40%KLM	33%K	31%	32%k	32%	28%	30%
															N							
The family doesn't talk openly about money	536	101	118	193	125	183	92	85	176	253	85	45	35	88	283	98	47	50	88	289	170	56
	26%	23%	26%	28%	26%	28%	26%	24%	25%	25%	27%	24%	22%	26%	27%	30%	29%	25%	24%	26%	29%	22%
Person who has experienced diminished capacity in financial decision making does not want to give up privacy	476	84	111	163	119	110	80	89	197	177	27	37	42	72	299	83	43	48	125	298	106	52
	23%FJU	19%	24%	23%	25%	17%	23%f	25%F	28%AF	18%	9%	20%K	26%K	22%K	28%AJ	25%K	27%K	24%K	34%KLNp	27%AU	18%	20%
Pre-existing tension among family members	472	88	108	143	134	151	95	77	148	195	50	46	40	58	277	101	49	37	90	255	131	67
	23%J	20%	24%	20%	28%AbD	24%	27%a	22%	21%	20%	16%	24%k	25%k	17%	26%AJ	31%KNR	30%KNR	19%	24%k	23%	22%	26%
Neither parents, children nor other family members know how to open the discussion about diminished capacity issues	453	81	119	129	124	164	77	51	160	173	58	41	24	50	279	105	36	27	110	235	135	57
	22%dHJ	19%	26%aBD	19%	26%bD	25%AH	22%H	14%	23%H	17%	19%	22%	15%	15%	26%AJ	32%KLM	22%r	14%	30%KMNR	21%	23%	23%
															NqR							
Distrust of family members	386	77	64	162	82	114	73	72	127	180	47	36	37	59	206	67	37	35	68	227	104	38
	19%C	18%	14%	23%ACe	17%	18%	21%	20%	18%	18%	15%	19%	23%	18%	19%	20%	23%k	18%	18%	20%	17%	15%
Feelings that "I am the exception" or "this won't happen to me"	332	59	67	99	107	120	57	45	110	143	49	31	22	41	189	70	27	23	69	182	97	36
	16%	14%	15%	14%	23%ABC	19%ah	16%	12%	16%	14%	16%	16%	13%	12%	18%	21%NR	16%	12%	19%	16%	16%	14%
					D																	

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E - A/F/G/H/I - A/J/O - K/L/M/N/P/Q/R/S - A/T/U/V
 Overlap formulae used. * small base

Harris Interactive QuickQuery
 Fielding Period: November 5-7, 2012
 NEFE
 Weighted To The U.S. General Adult Population - Propensity

7 Nov 2012

Q1225 What do you believe are the major barriers toward openly communicating with family members about possible cognitive decline issues related to finances? Please select all that apply.

Base: All Respondents

	Region					Age				Male Age				Female Age				Marital Status				
	Total	North- east	Mid- west	South	West	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Married	Single/ Never Married	Div./ Sep./ Wid.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Weighted Base	2059	434	452	697	476	644	352	358	706	999	314	189	162*	333	1060	330	162	196	373	1109	597	254
Misconception that the family is already prepared to handle cognitive decline issues	272 13%	55 13%	69 15%	75 11%	72 15%	91 14%	42 12%	44 12%	95 14%	120 12%	39 12%	21 11%	18 11%	43 13%	152 14%	53 16%	21 13%	26 13%	52 14%	144 13%	72 12%	39 15%
Other	60 3%	14 3%	18 4%	22 3%	5 1%	28 4%	8 2%	8 2%	15 2%	41 4%	25 8%	3 LmNP	4 2%	9 3%	19 2%	4 1%	5 3%	4 2%	7 2%	16 1%	32 5%	7 3%
None	640 31%	162 37%	144 AdE 32%	207 30%	127 27%	191 30%	110 31%	114 32%	225 32%	318 32%	93 30%	66 35%	56 34%	103 31%	322 30%	98 30%	44 27%	59 30%	122 33%	354 32%	182 30%	72 28%
Sigma	5605 272%	1141 263%	1275 282%	1820 261%	1368 287%	1742 271%	944 269%	925 258%	1993 282%	2425 243%	696 222%	467 247%	422 260%	840 252%	3180 300%	1047 317%	477 293%	503 257%	1154 310%	3121 281%	1533 257%	667 262%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E - A/F/G/H/I - A/J/O - K/L/M/N/P/Q/R/S - A/T/U/V
 Overlap formulae used. * small base

Harris Interactive QuickQuery
 Fielding Period: November 5-7, 2012
 NEFE
 Weighted To The U.S. General Adult Population - Propensity

7 Nov 2012

Q1230 If there was a cognitive exam available to adults over the age of 50 to help identify possible "red flags" of diminished capacity in financial decision making, would you or/would you ask your family members to participate? Please select all that apply.

Base: All Respondents (Variable Bases)

	Region				Age				Male Age					Female Age					Marital Status			
	Total	North- east	Mid- west	South	West	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Married	Single/ Never Married	Div./ Sep./ Wid.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Applicable Responses (Net)	1888 92%F	390 90%	415 92%	645 93%	438 92%	575 89%	330 94%f	323 90%	660 93%f	911 91%	278 89%	176 93%	144 89%	313 94%k	977 92%	297 90%	154 95%k	179 91%	347 93%	1022 92%	539 90%	239 94%
Yes (Sub-Net)	1035 50%FU	218 50%	230 51%	343 49%	244 51%	292 45%	176 50%	171 48%	395 56%AFh	512 51%	141 45%	86 45%	78 48%	207 62%KLM PRs	523 49%	151 46%	91 56%kp	94 48%	188 50%	593 53%AU	246 41%	144 57%U
Yes - I would encourage my family members to participate	882 43%I	195 45%	207 46%	281 40%	200 42%	292 45%I	176 50%AI	151 42%	263 37%	449 45%	141 45%S	86 45%S	70 43%S	153 46%S	433 41%	151 46%S	91 56%kmp RS	81 41% s	110 30%	497 45%	241 40%	102 40%
Yes - I would	294 36%B	48 25%	51 28%	106 39%B	89 50%ABC	-	-	42 36%	252 36%	141 37%	-	-	12 27%	129 39%	154 34%	-	-	30 41%	124 33%	192 33%	21 36%	66 40%
No (Sub-Net)	265 13%V	67 15%	56 12%	91 13%	51 11%	85 13%	41 12%	39 11%	101 14%	129 13%	39 12%	27 14%	13 8%	51 15%	136 13%	46 14%	14 9%	26 13%	49 13%	150 14%V	91 15%V	11 4%
No - I would not	88 11%V	22 12%	17 9%	29 11%	19 11%	-	-	10 9%	77 11%	43 11%	-	-	3 6%	40 12%	45 10%	-	-	7 10%	38 10%	67 12%v	12 20%aV	7 4%
No - I would not encourage my family member to participate	205 10%IV	49 11%	41 9%	72 10%	43 9%	85 13%AI	41 12%I	34 9%	46 6%	100 10%	39 12%ns	27 14%NS	12 7%	22 7%	105 10%	46 14%NS	14 9%	21 11%	24 6%	105 9%V	83 14%ATV	5 2%
Not sure	588 29%bIT	105 24%	130 29%	211 30%	143 30%	199 31%I	113 32%I	113 32%I	164 23%	270 27%	98 31%N	64 34%N	54 33%N	55 16%	318 30%	100 30%N	49 30%N	59 30%N	109 29%N	279 25%	201 34%AT	84 33%t
Not applicable	171 8%	44 10%	37 8%	52 7%	38 8%	69 11%Agi	21 6%	35 10%	46 7%	87 9%	36 11%nq	13 7%	18 11%	20 6%	84 8%	33 10%	9 5%	17 9%	26 7%	87 8%	58 10%	15 6%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E - A/F/G/H/I - A/J/O - K/L/M/N/P/Q/R/S - A/T/U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Harris Interactive QuickQuery
 Fielding Period: November 5-7, 2012
 NEFE
 Weighted To The U.S. General Adult Population - Propensity

7 Nov 2012

Q1230 If there was a cognitive exam available to adults over the age of 50 to help identify possible "red flags" of diminished capacity in financial decision making, would you or/would you ask your family members to participate? Please select all that apply.

Base: Applicable Responses (Variable Bases)

	Region				Age				Male Age				Female Age				Marital Status					
	Total	North- east	Mid- west	South	West	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Married	Single/ Never Married	Div./ Sep./ Wid.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Yes (Net)	1035 55% fU	218 56%	230 55%	343 53%	244 56%	292 51%	176 53%	171 53%	395 60% AF	512 56%	141 51%	86 48%	78 54%	207 66% KLM PRS	523 54%	151 51%	91 59%	94 52%	188 54%	593 58% aU	246 46%	144 60% U
Yes - I would encourage my family members to participate	882 47% I	195 50%	207 50%	281 44% b	200 46%	292 51% aI	176 53% AI	151 47%	263 40%	449 49%	141 51% S	86 48% S	70 48% S	153 49% S	433 44%	151 51% S	91 59% RS	81 45% S	110 32%	497 49%	241 45%	102 43%
Yes - I would	294 38% B	48 28%	51 31%	106 41% b	89 52% ABC	-	-	42 38%	252 38%	141 40%	-	-	12 31%	129 41%	154 37%	-	-	30 42%	124 36%	192 36%	21 39%	66 42%
No (Net)	265 14% V	67 17%	56 13%	91 14%	51 12%	85 15%	41 13%	39 12%	101 15%	129 14%	39 14%	27 15%	13 9%	51 16%	136 14%	46 15%	14 9%	26 15%	49 14%	150 15% V	91 17% aV	11 5%
No - I would not	88 11% V	22 13%	17 10%	29 11% b	19 11%	-	-	10 9%	77 12%	43 12%	-	-	3 7%	40 13%	45 11%	-	-	7 10%	38 11%	67 12% v	12 22% aV	7 5%
No - I would not encourage my family member to participate	205 11% IV	49 12%	41 10%	72 11%	43 10%	85 15% AI	41 13% I	34 10%	46 7%	100 11%	39 14% nS	27 15% NS	12 8%	22 7%	105 11%	46 15% NS	14 9%	21 12%	24 7%	105 10% V	83 15% ATV	5 2%
Not sure	588 31% IT	105 27%	130 31%	211 33%	143 33%	199 35% aI	113 34% I	113 35% I	164 25%	270 30%	98 35% N	64 36% N	54 37% N	55 17%	318 33%	100 34% N	49 32% N	59 33% N	109 32% N	279 27%	201 37% AT	84 35% t

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E - A/F/G/H/I - A/J/O - K/L/M/N/P/Q/R/S - A/T/U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Harris Interactive QuickQuery
 Fielding Period: November 5-7, 2012
 NEFE
 Weighted To The U.S. General Adult Population - Propensity

7 Nov 2012

Q1205 Have you or any of your family members (e.g., spouse, parent, other close relative) exhibited a diminished capacity in financial decision making due to age/illness (e.g., someone making inappropriate financial choices or making financial mistakes, or unable to manage their finances properly due to an illness, such as Alzheimer's, dementia, stroke, injury, or due to aging)?

Base: All Respondents

	Education				Income				Household Size				Age/Presence Children				Employment Status					
	Total	H.S. or Less	Some Col.	Col. Grad+	Less Than \$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	1	2	3-4	5+	Has Chld Hhld	<6	6-12	13-17	No Chld	Full-time/ Self-Empl	Part-time	Unemp.	Student	Retired
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2059	397	724	938	570	283	400	583	387	674	753	245	723	340	337	271	1336	1042	315	764	233	231
Weighted Base	2059	860	602	596	552	253	346	685	322	773	687	277	685	323	306	271	1374	893	297	922	182	365
Yes	255	97	79	78	76	22	52	89	27	103	104	21	90	39	36	37	165	109	39	114	19	54
	12% i	11% l	13% k	13% l	14% m	9% n	15% o	13% p	9% q	13% r	15% s	8% t	13% u	12% v	12% w	14% x	12% y	12% z	13% aa	12% ab	10% ac	15% ad
No	1673	683	494	496	432	219	283	572	268	632	536	237	535	248	247	223	1138	731	245	736	134	305
	81% ae	79% af	82% ag	83% ah	78% ai	86% aj	82% ak	83% al	83% am	82% an	78% ao	86% ap	78% aq	77% ar	81% as	82% at	83% au	82% av	82% aw	80% ax	74% ay	84% az
Not sure	131	80	29	22	44	12	11	25	26	38	48	19	59	37	23	10	72	52	13	72	29	6
	6% ba	9% cb	5% dc	4% ed	8% fe	5% gf	3% hg	4% ih	8% ji	5% kj	7% lk	7% ml	9% nm	11% op	8% pq	4% rq	5% st	6% tv	4% uw	8% vx	16% yz	2% aa
Sigma	2059	860	602	596	552	253	346	685	322	773	687	277	685	323	306	271	1374	893	297	922	182	365
	100% ab	100% bc	100% cd	100% de	100% ef	100% fg	100% gh	100% hi	100% ij	100% kl	100% mn	100% op	100% qr	100% st	100% uv	100% wx	100% yz	100% aa	100% bb	100% cc	100% dd	100% ee

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D - A/E/F/G/H - A/I/J/K/L - A/M/Q - N/O/P - A/R/S/T/U/V
 Overlap formulae used.

Harris Interactive QuickQuery
 Fielding Period: November 5-7, 2012
 NEFE
 Weighted To The U.S. General Adult Population - Propensity

7 Nov 2012

Q1210 Which of the following, if any, led you to believe that you or your family member(s) had shown diminished capacity in financial decision making? Please select all that apply.

Base: Self/Family Member(s) Exhibited Diminished Financial Capacity

	Education				Income				Household Size				Age/Presence Children				Employment Status					
	Total	H.S. or Less	Some Col.	Col. Grad+	Less Than \$35K	\$35K - \$49.9K	\$50K - \$74.9K	\$75K+	1	2	3-4	5+	Has Chld Hhld	<6	6-12	13-17	No Chld	Full-time/ Self-Empl	Part-time	Total Un-emp.	Stud-ent	Ret-ired
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	250	40	91	119	78	27	53	72	36	90	99	25	92	39	41	38	158	120	35	101	26	35
Weighted Base	255	97**	79*	78*	76*	22**	52**	89*	27**	103*	104*	21**	90*	39**	36**	37**	165*	109*	39**	114*	19**	54**
Trouble With Bills (Net)	119 47%	46 47%	36 46%	37 47%	40 53%	10 46%	22 44%	44 49%	5 20%	50 49%	56 54%	7 33%	48 54%	19 49%	15 42%	23 63%	71 43%	52 47%	23 59%	48 43%	6 34%	31 56%
Forgot to pay bills, had unpaid bills, or paid bills late	104 41%	39 40%	33 42%	32 41%	33 43%	10 46%	20 39%	39 44%	4 14%	44 42%	50 48%	7 33%	38 42%	15 40%	11 29%	17 45%	66 40%	43 40%	21 55%	44 38%	6 34%	24 44%
Mistakenly paid bills twice	35 14%	12 13%	8 11%	14 18%	10 13%	1 4%	11 21%	14 15%	4 14%	19 18%	11 10%	2 8%	16 18%	5 14%	7 21%	10 27%	19 11%	15 14%	7 18%	12 11%	- -	16 30%
Had trouble calculating simple math problems	93 36%R	32 32%	29 37%	32 41%	26 34%	7 31%	15 28%	40 45%	8 28%	42 40%	38 37%	5 26%	30 33%	12 32%	11 30%	16 44%	63 38%	29 27%	12 30%	54 47%AR	5 26%	29 54%
Made irrational purchases	89 35%	36 37%	30 37%	23 29%	29 38%	10 44%	20 39%	28 32%	6 23%	46 44%a	36 34%	1 5%	24 27%	15 40%	6 16%	7 19%	65 39%	30 28%	22 57%	42 37%	9 46%	27 49%
Depleted savings accounts	52 21%	16 17%	17 22%	19 24%	13 17%	4 16%	15 29%	18 20%	6 22%	21 21%	17 16%	8 40%	21 23%	8 21%	12 34%	4 10%	32 19%	25 23%	8 21%	21 19%	7 37%	9 17%
Family/Caregiver Stole Money (Net)	46 18%j	21 22%	12 15%	12 16%	14 19%	7 32%	6 12%	13 15%	6 22%	11 11%	26 25%j	3 14%	21 23%	6 16%	8 23%	12 32%	25 15%	23 21%	10 26%	14 12%	5 28%	2 3%
Had family member(s) steal money from me/them	33 13%d	16 17%	10 13%	6 8%	12 16%	3 13%	6 12%	9 10%	4 16%	8 8%	19 18%	1 7%	13 15%	3 8%	4 10%	11 30%	19 12%	15 13%	7 18%	12 11%	2 13%	1 2%
Had caregiver(s) or legal advisor(s) steal money from me/them	19 7%cQ T	10 10%	2 2%	7 9%	2 3%	5 22%	- -	9 10%	2 8%	3 3%	12 12%	1 7%	13 14%aQ	3 8%	5 14%	6 16%	6 4%	14 13%aT	3 8%	2 2%	3 18%	* 1%
Suffered serious credit problems	45 18%DH r	26 27%	15 18%D	4 6%	24 31%AH	6 29%	4 8%	6 7%	4 14%	17 17%	20 20%	4 17%	18 20%	10 27%	5 15%	8 22%	27 17%	12 11%	6 16%	27 23%	7 37%	7 12%
Made inappropriate investment decisions	32 12%	11 11%	8 10%	13 17%	11 14%	3 13%	3 5%	15 17%	1 2%	19 18%	11 11%	1 5%	10 11%	8 21%	2 4%	2 5%	22 13%	19 17%	8 21%	10 9%	4 20%	4 8%
Was victimized by fraud (e.g., scams, identity theft)	27 11%	10 10%	7 9%	10 13%	8 11%	3 12%	2 4%	14 16%	1 3%	15 15%	10 9%	2 7%	11 12%	8 21%	3 9%	2 5%	16 10%	14 13%	5 14%	12 11%	3 14%	2 5%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D - A/E/F/G/H - A/I/J/K/L - A/M/Q - N/O/P - A/R/S/T/U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Harris Interactive QuickQuery
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 NEFE
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7 Nov 2012

Q1210 Which of the following, if any, led you to believe that you or your family member(s) had shown diminished capacity in financial decision making? Please select all that apply.

Base: Self/Family Member(s) Exhibited Diminished Financial Capacity

	Education				Income				Household Size				Age/Presence Children				Employment Status					
	H.S. or Less	Some Col.	Col. Grad+	Less Than \$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	1	2	3-4	5+	Has Chld Hhld	<6	6-12	13-17	No Chld Hhld	Full-time/ Self-Empl	Part-time	Total Un-emp.	Stud-ent	Ret-ired	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Weighted Base	255	97**	79*	78*	76*	22**	52**	89*	27**	103*	104*	21**	90*	39**	36**	37**	165*	109*	39**	114*	19**	54**
Had home go into foreclosure	11 4%	3 3%	7 8%a	1 2%	6 7%	2 10%	1 1%	2 2%	1 5%	3 3%	5 5%	* 2%	5 6%	2 6%	3 7%	1 3%	5 3%	6 6%	2 4%	3 3%	2 9%	- -
Other	69 27%	19 19%	32 40%Ad	19 24%	17 22%	5 22%	16 31%	28 32%	6 23%	26 25%	31 30%	6 29%	22 24%	7 18%	12 35%	14 38%	47 29%	27 25%	3 8%	39 34%	3 15%	20 37%
Sigma	608 239%	229 236%	198 249%	181 232%	189 249%	58 262%	112 218%	222 250%	48 174%	262 255%	260 250%	39 186%	221 245%	99 256%	80 224%	99 263%	387 235%	249 229%	106 270%	278 245%	50 269%	141 259%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D - A/E/F/G/H - A/I/J/K/L - A/M/Q - N/O/P - A/R/S/T/U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Harris Interactive QuickQuery
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 NEFE
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7 Nov 2012

Q1215 Given your/your family member(s) diminished capacity in financial decision making,
 who do you/will you most trust to make financial decisions on your/their behalf?

Base: Self/Family Member(s) Exhibited Diminished Financial Capacity

	Education				Income				Household Size				Age/Presence Children				Employment Status					
	Total	H.S. or Less	Some Col.	Col. Grad+	Less Than \$35K	\$35K - \$49.9K	\$50K - \$74.9K	\$75K+	1	2	3-4	5+	Has Chld Hhld	<6	6-12	13-17	No Chld Hhld	Full-time/ Self-Empl	Part-time	Total Un-emp.	Stud-ent	Ret-ired
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	250	40	91	119	78	27	53	72	36	90	99	25	92	39	41	38	158	120	35	101	26	35
Weighted Base	255	97**	79*	78*	76*	22**	52**	89*	27**	103*	104*	21**	90*	39**	36**	37**	165*	109*	39**	114*	19**	54**
Family (Net)	219	81	70	67	61	17	42	82	24	89	87	19	78	34	28	32	140	96	36	94	15	52
	86%	83%	89%	86%	80%	78%	82%	92%	86%	87%	84%	89%	87%	89%	78%	85%	85%	88%	92%	83%	81%	95%
Myself (if you are a family member caring for someone with diminished capacity)	91	38	23	30	27	9	21	27	6	43	35	8	31	14	13	11	60	39	16	41	3	25
	36%	39%	29%	38%	36%	43%	41%	31%	24%	41%	33%	36%	34%	37%	36%	28%	36%	36%	40%	36%	14%	47%
Other family members (e.g., siblings if you have a parent who is experiencing diminished capacity in financial decision making)	65	21	20	24	16	4	14	25	10	30	17	8	18	10	6	7	47	25	17	24	8	14
	25%k	21%	25%	31%	21%	18%	27%	28%	35%	29%	17%	36%	20%	25%	16%	17%	28%	23%	43%	21%	42%	25%
Spouse or partner	46	14	19	12	16	2	7	18	7	12	25	2	16	5	7	10	29	16	3	26	2	11
	18%	15%	24%	15%	22%	10%	14%	21%	27%	12%	24%	9%	18%	13%	19%	26%	18%	15%	8%	23%	10%	20%
Children (if you yourself have experienced diminished capacity in financial decision making)	17	8	8	2	1	2	-	11	*	5	11	2	13	5	3	5	4	14	*	3	3	1
	7%Dqt	8%	10%	2%	2%	8%	-	13%ae	1%	5%	10%	8%	14%AQ	14%	8%	13%	3%	13%AT	1%	2%	15%	3%
Attorney or legal guardian	14	8	3	4	9	3	1	*	1	3	9	*	4	1	4	*	10	4	2	9	1	1
	6%H	8%	4%	5%	12%aH	14%	3%	*	5%	3%	9%	2%	4%	3%	11%	1%	6%	3%	5%	7%	6%	2%
Financial advisor	6	-	1	5	1	-	*	5	1	2	3	-	3	-	-	3	3	3	-	3	-	2
	2%	-	1%	6%A	1%	-	1%	5%	2%	2%	3%	-	3%	-	-	8%	2%	3%	-	3%	-	4%
Health care provider	1	-	*	1	*	-	-	1	*	-	1	-	1	-	1	1	*	1	-	-	-	-
	1%	-	*	1%	*	-	-	1%	1%	-	1%	-	1%	-	3%	3%	*	1%	-	-	-	-
Other	15	9	5	1	5	2	8	1	2	8	3	2	4	3	3	1	11	5	1	8	2	-
	6%Dh	9%	6%	2%	6%	8%	15%	1%	6%	8%	3%	10%	4%	9%	8%	3%	7%	5%	4%	7%	13%	-
Sigma	255	97	79	78	76	22	52	89	27	103	104	21	90	39	36	37	165	109	39	114	19	54
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D - A/E/F/G/H - A/I/J/K/L - A/M/Q - N/O/P - A/R/S/T/U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Harris Interactive QuickQuery
 Fielding Period: November 5-7, 2012
 NEFE
 Weighted To The U.S. General Adult Population - Propensity

7 Nov 2012

Q1220 Are there or have there been any disagreements/conflicts/confrontation among any of the following people with regards to your/your family member's diminished capacity in financial decision making? Please select all that apply.

Base: Self/Family Member(s) Exhibited Diminished Financial Capacity

	Education				Income				Household Size				Age/Presence Children				Employment Status					
	H.S. or Less	Some Col.	Col. Grad+	Less Than \$35K	\$35K - \$49.9K	\$50K - \$74.9K	\$75K+	1	2	3-4	5+	Has Chld Hhld	<6	6-12	13-17	No Chld Hhld	Full-time/Self-Empl	Part-time	Total Un-emp.	Stud-ent	Ret-ired	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	250	40	91	119	78	27	53	72	36	90	99	25	92	39	41	38	158	120	35	101	26	35
Weighted Base	255	97**	79*	78*	76*	22**	52**	89*	27**	103*	104*	21**	90*	39**	36**	37**	165*	109*	39**	114*	19**	54**
Any (Net)	149 58%	63 65%	40 50%	46 58%	48 63%	9 40%	31 60%	56 63%	18 65%	58 57%	57 55%	16 76%	57 64%	24 62%	28 77%	21 55%	91 55%	74 68%A	22 55%	60 52%	12 63%	19 35%
With Family (Sub-Net)	134 52% _c	57 59%	34 43%	42 54%	45 59%	7 31%	28 54%	49 56%	17 61%	51 49%	51 49%	15 73%	55 60%	24 61%	25 69%	20 52%	79 48%	70 64% _{AT}	21 52%	50 44%	11 57%	14 26%
Among siblings	51 20% _t	14 14%	11 14%	26 33% _{AC}	9 12%	1 5%	16 30%	21 23%	5 20%	21 21%	18 17%	6 29%	20 22%	8 20%	10 28%	11 30%	31 19%	31 29% _{AT}	7 17%	14 12%	7 36%	5 9%
With other family members	49 19%	16 17%	18 22%	15 19%	19 24%	4 16%	6 11%	20 22%	3 11%	16 16%	24 23%	5 26%	18 20%	8 21%	9 26%	4 11%	31 19%	22 20%	6 16%	25 22%	2 13%	9 16%
Between parents and children	39 15% _{dQ}	24 25%	7 9%	8 10%	14 19%	2 9%	10 19%	12 13%	6 24%	10 10%	14 14%	8 41%	23 26% _{AQ}	7 17%	12 34%	10 25%	16 10%	27 25% _{AT}	7 18%	6 6%	5 25%	1 2%
With my/their spouse or partner	29 11% _{KQ}	15 16%	6 8%	8 10%	13 17%	3 12%	7 14%	6 7%	3 12%	11 10%	3 3%	12 57%	17 19% _{aQ}	7 19%	12 33%	4 11%	12 7%	12 11%	7 18%	11 10%	1 8%	- -
Among parents	20 8% _T	8 8%	7 9%	5 7%	8 10%	2 8%	1 2%	5 6%	3 13%	4 4%	10 9%	3 13%	10 11%	7 17%	5 14%	2 5%	10 6%	14 13% _{aT}	3 8%	3 2%	8 42%	- -
With financial advisors and/or lawyers	8 3%	3 3%	* 1%	4 5%	4 5%	3 12%	* 12%	1 *	2 1%	1 9%	4 1%	1 3%	4 2%	2 4%	3 8%	1 1%	4 2%	5 4%	3 7%	- -	- -	- -
Other	18 7%	6 6%	8 9%	4 5%	4 5%	- -	4 7%	10 12%	1 3%	9 9%	6 5%	2 8%	4 4%	1 3%	2 5%	3 7%	14 8%	4 4%	1 3%	12 10%	1 6%	7 13%
There have been no disagreements/conflict/confrontation.	106 42% _R	34 35%	39 50%	33 42%	28 37%	13 60%	21 40%	33 37%	10 35%	44 43%	47 45%	5 24%	33 36%	15 38%	8 23%	17 45%	73 45%	35 32%	18 45%	54 48%	7 37%	35 65%
Sigma	318 125%	120 123%	97 122%	102 130%	98 129%	27 122%	64 124%	108 122%	35 127%	117 114%	125 120%	42 199%	128 142%	54 140%	61 171%	51 136%	190 116%	151 138%	52 132%	124 110%	31 167%	57 104%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D - A/E/F/G/H - A/I/J/K/L - A/M/Q - N/O/P - A/R/S/T/U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Harris Interactive QuickQuery
 Fielding Period: November 5-7, 2012
 NEFE
 Weighted To The U.S. General Adult Population - Propensity

7 Nov 2012

Q1225 What do you believe are the major barriers toward openly communicating with family members about possible cognitive decline issues related to finances? Please select all that apply.

Base: All Respondents

	Education				Income				Household Size				Age/Presence Children				Employment Status					
	Total	H.S. or Less	Some Col.	Col. Grad+	Less Than \$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	1	2	3-4	5+	Has Chld Hhld	<6	6-12	13-17	No Chld Hhld	Full-time/Self-Empl	Part-time	Total Un-emp.	Student	Retired
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2059	397	724	938	570	283	400	583	387	674	753	245	723	340	337	271	1336	1042	315	764	233	231
Weighted Base	2059	860	602	596	552	253	346	685	322	773	687	277	685	323	306	271	1374	893	297	922	182	365
Any (Net)	1419	547	421	451	388	162	244	494	223	535	476	186	470	229	202	172	949	642	217	600	130	260
	69%BT	64%	70%b	76%AB	70%	64%	70%	72%f	69%	69%	69%	67%	69%	71%	66%	64%	69%	72%AT	73%t	65%	72%	71%t
Person who has experienced diminished capacity in financial decision making has fear of losing independence	691	208	215	268	138	85	132	277	103	307	214	67	187	91	88	59	504	321	108	290	53	163
	34%BE	24%	36%B	45%AB	25%	33%e	38%E	40%AE	32%	40%AI	31%	24%	27%	28%	29%p	22%	37%AM	36%	36%	31%	29%	45%ArTU
	LM			C						KL												
Refusal by family members to recognize a problem exists	655	223	208	225	143	82	120	245	75	276	237	66	206	102	89	79	449	298	107	266	60	127
	32%BE	26%	34%B	38%AB	26%	33%	35%E	36%aE	23%	36%aI	35%IL	24%	30%	32%	29%	29%	33%	33%	36%t	29%	33%	35%t
	ILt									L												
Embarrassment by person who has experienced diminished capacity in financial decision making	631	197	205	228	132	84	104	251	85	244	226	76	195	92	94	64	436	308	82	260	78	106
	31%BE	23%	34%AB	38%AB	24%	33%E	30%	37%AE	27%	32%	33%	27%	28%	28%	31%p	24%	32%	34%As	27%	28%	43%Ar	29%
																	T				STV	
The family doesn't talk openly about money	536	201	168	167	134	53	101	195	93	205	177	63	173	95	73	56	363	224	97	243	46	114
	26%	23%	28%	28%	24%	21%	29%f	28%f	29%	26%	26%	23%	25%	29%p	24%	21%	26%	25%	33%AR	26%	25%	31%
Person who has experienced diminished capacity in financial decision making does not want to give up privacy	476	139	142	196	94	52	86	201	65	201	161	49	145	60	71	65	332	228	72	193	41	94
	23%BE	16%	24%B	33%AB	17%	21%	25%E	29%AE	20%	26%l	23%	18%	21%	19%	23%	24%	24%	26%a	24%	21%	22%	26%
				C				f														
Pre-existing tension among family members	472	180	154	138	142	50	82	160	73	163	168	69	156	75	72	54	316	197	78	216	50	81
	23%	21%	26%a	23%	26%	20%	24%	23%	23%	21%	24%	25%	23%	23%	23%	20%	23%	22%	26%	23%	28%	22%
Neither parents, children nor other family members know how to open the discussion about diminished capacity issues	453	167	121	164	106	51	76	167	65	184	153	51	136	73	60	42	316	189	79	203	51	89
	22%	19%	20%	27%AB	19%	20%	22%	24%	20%	24%	22%	18%	20%	23%p	19%	15%	23%	21%	27%	22%	28%	24%
				C																		
Distrust of family members	386	157	122	107	116	49	74	125	54	132	142	59	135	65	67	49	251	166	68	166	33	66
	19%	18%	20%	18%	21%	19%	21%	18%	17%	17%	21%	21%	20%	20%	22%	18%	18%	19%	23%	18%	18%	18%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D - A/E/F/G/H - A/I/J/K/L - A/M/Q - N/O/P - A/R/S/T/U/V
 Overlap formulae used.

Harris Interactive QuickQuery
 Fielding Period: November 5-7, 2012
 NEFE
 Weighted To The U.S. General Adult Population - Propensity

7 Nov 2012

Q1225 What do you believe are the major barriers toward openly communicating with family members about possible cognitive decline issues related to finances? Please select all that apply.

Base: All Respondents

	Education				Income				Household Size				Age/Presence Children				Employment Status					
	Total	H.S. or Less	Some Col.	Col. Grad+	Less Than \$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	1	2	3-4	5+	Has Chld Hhld	<6	6-12	13-17	No Chld Hhld	Full-time/Self-Empl	Part-time	Total Un-emp.	Stud-ent	Ret-ired
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Weighted Base	2059	860	602	596	552	253	346	685	322	773	687	277	685	323	306	271	1374	893	297	922	182	365
Feelings that "I am the exception" or "this won't happen to me"	332 16%	121 14%	107 18%	104 17%	87 16%	44 17%	63 18%	113 16%	51 16%	133 17%	108 16%	40 14%	94 14%	44 14%	52 17%	32 12%	238 17%	158 18%	45 15%	136 15%	39 21%	61 17%
Misconception that the family is already prepared to handle cognitive decline issues	272 13%	103 12%	86 14%	83 14%	70 13%	30 12%	47 13%	109 16%	38 12%	101 13%	102 15%	32 11%	78 11%	47 15%	29 9%	19 7%	194 14%	105 12%	49 17%	128 14%	38 21%	55 15%
Other	60 3%	34 4%	16 3%	9 2%	24 4%	4 2%	9 3%	15 2%	8 3%	19 2%	23 3%	9 3%	25 4%	13 4%	8 3%	11 4%	35 3%	29 3%	10 3%	23 2%	13 7%	8 2%
None	640 31%	313 36%	182 30%	146 24%	165 30%	91 36%	102 30%	191 28%	99 31%	238 31%	211 31%	91 33%	215 31%	94 29%	104 34%	99 36%	425 31%	251 20%	80 27%	322 35%	51 28%	106 29%
Sigma	5605 272%	2042 237%	1727 287%	1836 308%	1351 245%	677 267%	996 288%	2048 299%	810 252%	2201 285%	1922 280%	671 242%	1745 255%	851 263%	806 263%	629 232%	3860 281%	2473 277%	875 294%	2446 265%	553 304%	1070 293%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D - A/E/F/G/H - A/I/J/K/L - A/M/Q - N/O/P - A/R/S/T/U/V
 Overlap formulae used.

Harris Interactive QuickQuery
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 NEFE
 Weighted To The U.S. General Adult Population - Propensity

7 Nov 2012

Q1230 If there was a cognitive exam available to adults over the age of 50 to help identify possible "red flags" of diminished capacity in financial decision making, would you or/would you ask your family members to participate? Please select all that apply.

Base: All Respondents (Variable Bases)

	Education				Income				Household Size				Age/Presence Children				Employment Status					
	Total	H.S. or Less	Some Col.	Col. Grad+	Less Than \$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	1	2	3-4	5+	Has Chld Hhld	<6	6-12	13-17	No Chld Hhld	Full-time/ Self-Empl	Part-time	Total Un-emp.	Stud-ent	Ret-ired
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Applicable Responses (Net)	1888	756	564	568	489	235	323	654	291	712	640	245	626	291	273	249	1263	837	274	829	161	349
	92%BE	88%	94%AB	95%AB	88%	93%	93%e	95%AE	90%	92%	93%l	88%	91%	90%	89%	92%	92%	94%AT	92%	90%	88%	95%aTU
Yes (Sub-Net)	1035	375	314	345	234	116	188	421	132	395	369	139	344	161	155	139	691	479	149	439	90	222
	50%BE	44%	52%B	58%AB	42%	46%	54%E	61%AE	41%	51%I	54%ai	50%	50%	50%	51%	51%	50%	54%At	50%	48%	49%	61%AsTu
Yes - I would encourage my family members to participate	882	327	260	294	194	99	155	373	110	312	327	132	316	153	146	126	566	439	136	338	90	141
	43%bE	38%	43%	49%AB	35%	39%	45%E	54%AE	34%	40%	48%AI	48%I	46%	47%	48%	46%	41%	49%AT	46%T	37%	49%Tv	39%
Yes - I would	294	87	102	105	62	27	69	112	51	170	63	11	38	9	14	21	256	83	32	184	2	143
	36%b	28%	40%b	42%AB	35%	27%	45%af	37%	34%	36%	38%	29%	41%	27%	40%	52%	35%	30%	39%	39%	51%	40%r
No (Sub-Net)	265	108	82	76	84	23	45	83	54	98	80	33	72	38	34	25	193	129	35	105	20	33
	13%b	13%	14%	13%	15%f	9%	13%	12%	17%ak	13%	12%	12%	11%	12%	11%	9%	14%	14%v	12%	11%	11%	9%
No - I would not	88	46	27	14	28	6	12	26	14	49	20	5	9	8	3	*	79	43	8	37	1	23
	11%Dt	15%D	11%	6%	16%	6%	8%	9%	9%	10%	12%	13%	10%	24%	10%	1%	11%	16%AT	10%	8%	14%	6%
No - I would not encourage my family member to participate	205	77	61	68	58	19	33	65	43	64	68	30	68	35	31	24	137	101	32	76	20	19
	10%V	9%	10%	11%	11%	8%	9%	10%	13%aj	8%	10%	11%	10%	11%	10%	9%	10%	11%V	11%v	8%	11%v	5%
Not sure	588	273	169	147	171	96	91	150	106	220	191	72	210	92	84	85	378	229	89	285	51	94
	29%DH	32%D	28%	25%	31%H	38%AGH	26%	22%	33%	28%	28%	26%	31%	28%	27%	31%	28%	26%	30%	31%r	28%	26%
Not applicable	171	104	38	29	64	18	23	31	31	61	47	33	59	32	33	22	112	55	24	93	21	17
	8%CD	12%ACD	6%	5%	12%AgH	7%	7%	5%	10%	8%	7%	12%k	9%	10%	11%	8%	8%	6%	8%	10%RV	12%RV	5%
	HRV																					

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D - A/E/F/G/H - A/I/J/K/L - A/M/Q - N/O/P - A/R/S/T/U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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7 Nov 2012

Q1230 If there was a cognitive exam available to adults over the age of 50 to help identify possible "red flags" of diminished capacity in financial decision making, would you or/would you ask your family members to participate? Please select all that apply.

Base: Applicable Responses (Variable Bases)

	Education				Income				Household Size				Age/Presence Children				Employment Status					
	Total	H.S. or Less	Some Col.	Col. Grad+	Less Than \$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	1	2	3-4	5+	Has Chld Hhld	<6	6-12	13-17	No Chld Hhld	Full-time/ Self-Empl	Part-time	Total Un-emp.	Stud-ent	Ret-ired
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Yes (Net)	1035	375	314	345	234	116	188	421	132	395	369	139	344	161	155	139	691	479	149	439	90	222
	55% I	50% E	56% F	61% AB	48% 48%	49% 49%	58% E	64% AE	45% 45%	55% I	58% I	57% i	55% 55%	55% 57%	56% 56%	55% 55%	57% 57%	54% 54%	53% 53%	56% 56%	64% As	T
Yes - I would encourage my family members to participate	882	327	260	294	194	99	155	373	110	312	327	132	316	153	146	126	566	439	136	338	90	141
	47% T	43% EI	46% 46%	52% AB	40% 40%	42% 42%	48% e	57% AE	38% 38%	44% 44%	51% AI	54% Ij	51% aq	53% 53%	54% 54%	51% 51%	45% 45%	52% AT	50% 50%	41% 41%	56% AT	40% 40%
Yes - I would	294	87	102	105	62	27	69	112	51	170	63	11	38	9	14	21	256	83	32	184	2	143
	38% r	31% 31%	41% 41%	43% b	39% 39%	28% 28%	48% af	39% 39%	39% 39%	38% 38%	38% 38%	33% 33%	44% 44%	27% 27%	46% 46%	59% 59%	38% 38%	32% 32%	43% 43%	41% 41%	56% 56%	42% 42%
No (Net)	265	108	82	76	84	23	45	83	54	98	80	33	72	38	34	25	193	129	35	105	20	33
	14% mv	14% 14%	14% 14%	13% 13%	17% af	10% 10%	14% 14%	13% 13%	19% ak	14% 14%	13% 13%	13% 13%	12% 12%	13% 13%	12% 12%	10% 10%	15% 15%	15% v	13% 13%	13% 13%	12% 12%	9% 9%
No - I would not	88	46	27	14	28	6	12	26	14	49	20	5	9	8	3	*	79	43	8	37	1	23
	11% Dt	17% D	11% 11%	6% 6%	17% af	6% 6%	8% 8%	9% 9%	10% 10%	11% 11%	12% 12%	15% 15%	10% 10%	24% 24%	11% 11%	1% 1%	12% 12%	17% AT	11% 11%	8% 8%	15% 15%	7% 7%
No - I would not encourage my family member to participate	205	77	61	68	58	19	33	65	43	64	68	30	68	35	31	24	137	101	32	76	20	19
	11% V	10% 10%	11% 11%	12% 12%	12% 12%	8% 8%	10% 10%	10% 10%	15% aJ	9% 9%	11% 11%	12% 12%	11% 11%	12% 12%	11% 11%	10% 10%	11% 11%	12% V	12% v	9% v	12% V	5% 5%
Not sure	588	273	169	147	171	96	91	150	106	220	191	72	210	92	84	85	378	229	89	285	51	94
	31% DH	36% Ac	30% 30%	26% 26%	35% H	41% AGH	28% 28%	23% 23%	36% 36%	31% 31%	30% 30%	30% 30%	34% 34%	32% 32%	31% 31%	34% 34%	30% 30%	27% 27%	33% 33%	34% aR	32% 32%	27% 27%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D - A/E/F/G/H - A/I/J/K/L - A/M/Q - N/O/P - A/R/S/T/U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing